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# Company Profile



# **Company Profile**



♦ Founded: December 1980

◆Total assets: 171,907 million yen (as of the end of March 2022)

◆ Net assets: 136,639 million yen (as of the end of March 2022)

Businesses:Solutions

Related products

Services

**♦** Representative : Shigefumi WADA, President

 Non-consolidated financial results in the fiscal year ended March 2022

➤ Net sales : 34,757 million yen

➤ Ordinary profit: 17,157 million yen

> Profit : 11,811 million yen

☐ Fiscal year

From April 1 to March 31 of the following year

- Annual general meeting of shareholdersJune every year
- □ Record date
  Annual general meeting of
  shareholders: March 31 every year
  Year-end dividend: March 31 every year
  Interim dividend: September 30 every
  year
- ☐ Shareholder registry administrator
  Sumitomo Mitsui Trust Bank, Limited
- Number of shares per unit100 shares



# **Management Philosophy and Mission**



OBC will continue to take on the challenge of achieving management goals and make all-out efforts to achieve its mission by consistently adhering to the corporate philosophy and following the spirit of the basic policy, while promoting the growth of both the company and its employees.

**Mission** 

Reason for existence, and mission

To innovate business and excite customers

Management goals

Goals to achieve the mission

Be No. 1 in customer satisfaction Be No. 1 in partner satisfaction Improve employee satisfaction Contribute socially (ESG, SDGs)

Basic policies

**Basic stance** 

Freedom and fairness (Employee growth)
Recruitment and education (Employee growth)
Innovation and strategy
(Company and customer growth)
Selection and concentration (Company growth)

Corporate philosophy

Fundamental principles, decision-making axis

**Open:** Cultivate a sense of ownership.

**Fair:** Ensure that everyone has a fair chance. **Flat:** Work together towards the same goals and

respect each other.

**Global:** Have world-class ideas and a global mindset, free from the constraints of narrow values.



### **OBC's Core Competencies**



Business is a process of repeated selection and concentration. OBC's following five strengths, including enhancing expertise as a company by focusing on strengths and maintaining consistency in changing times, clearly distinguish it from competitors.

- Focus on business services for enterprise operations (accounting, personnel, salary, etc.)
- Focus on middle-ranking and small and medium-sized enterprises
- Focus on Microsoft technologies
- Focus on partner strategies
- Focus on brand strategies

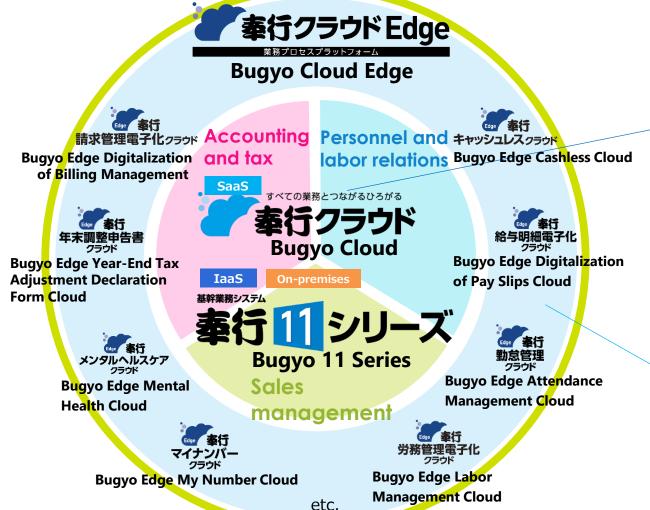


# Focus on business services for enterprise operations

# **OBC's Products & Services Lineup**



OBC provides two product pillars: the Bugyo Cloud and Bugyo 11 series (which support back-office departments' core business systems) and Bugyo Cloud Edge (which backs up peripheral business functions for employees and customers). Customers can select and introduce products and services for each business unit system.



#### **Core business systems**

Bugyo Cloud services provide support for accounting and taxation, general affairs and personnel, and sales management operations performed by a company's back-office departments (accounting, personnel affairs, general affairs, etc.).

Product lineup: **Bugyo Cloud** (cloud SaaS model) and **Bugyo 11 series** (cloud IaaS and on-premise models)

#### **Peripheral business systems**

Bugyo Cloud Edge encompasses a range of services provided by OBC that handle various types of business, including back-office and other types of operations conducted by employees. This product enables companies that introduce OBC systems to link employees with back-office departments, standardize business processes, and improve productivity. Product lineup: **Bugyo Cloud Edge** series

Note: For the details of products and services, please see page 15 and subsequent pages.



# Focus on middle-ranking and small and medium-sized enterprises

### **Target Customers**



# Customer size < 10,000 offices<sup>1</sup> Employees 1,000

### Key players<sup>2</sup>

#### CL L LEDD

ERP for large-sized Japanese corporations

■ ERP for mid-sized Japanese corporations

■Business applications for SMEs

Cloud SaaS ERP

 Applications / tax returns for small businesses and sole proprietorships

#### **Key sales routes**

Major system integrators

■Major/mid-

integrators

■System dealers

Direct sale from vendors

sized/local system

- Ability to select functions
  - ■Extensibility of functions

Market needs

Connectivity with other systems

20

Bugyo Cloud iE/Bugyo J

c. 550,000 offices<sup>1</sup>

OBC's

focus area

**Bugyo VERP** 

**Bugyo Cloud** 

**Bugyo i Series** 

> 4,750,000 offices<sup>1</sup>

Online sales

- Tax/financial accountant offices
- Local financial institutions

- ■Basic functions
- Ease of implementation

Note: The sizes of the above rectangles have no relation to market size

\*1 : Partial estimates from MIC and METI's "2016 Economic Census for Business Activity"

※2 : Fuji Chimera Research Institute categorizations

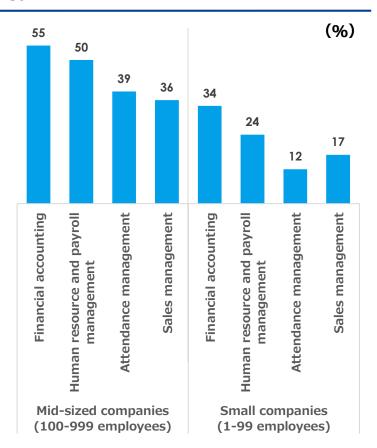


# Focus on middle-ranking and small and medium-sized enterprises

# Domestic packaged software usage rate

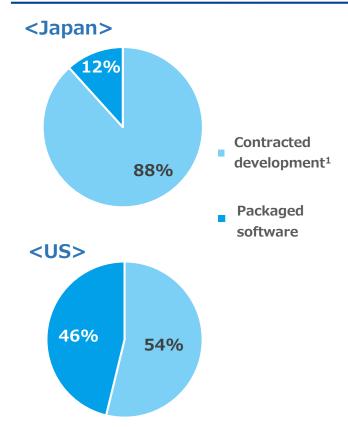


# Japanese companies' utilization rate of packaged software by application area



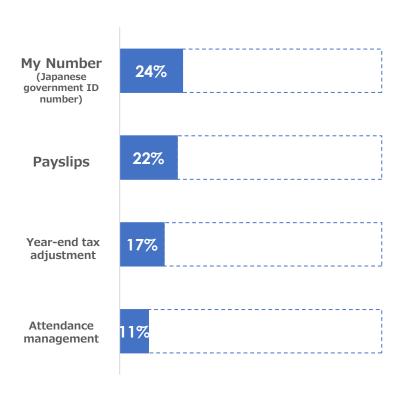
Source: MM Research Institute, Ltd.'s "Business Software Usage Survey" in November 2018

# **Utilization rate of packaged software: Japan vs the US**



Source: "Survey research on the current status of ICT in Japan" published by the Ministry of Internal Affairs and Communications (2018) %1: Contracted development refers to individualized development contracted to a system vendor

#### Penetration rates<sup>2</sup>



※2: As of March 31, 2022. Penetration rate is defined as the ratio of the number of Bugyo Cloud Edge systems to the number of systems running the underlying software series



#### **Focus on Microsoft technologies**

#### **Secure and Worry-free with Native Development of Microsoft Cloud Technologies**



### 1. World-class security

Disaster recovery measures can be realized only at Microsoft's domestic data centers.

- ✓ Compliant with the laws of Japan
- ✓ Contribute to business continuity planning and disaster recovery (BCP/DR\*) measures

**XDR:** Disaster Recovery

### backup center and data centers in western Japan as the backup Automatic triplication

Utilize East Japan Data

Center as the main

center

#### Robust data protection through encryption



- ·Encryption of all data
- ·All communications are protected by SSL.

#### Secure Access through **OBCID**

#### 24 hours a day, 365 days a year operation monitoring fully prepared for threats

- ·Conducting periodic vulnerability assessments
- Installation of WAF (Web Application Firewall)
- Password policy setting
- ·Single sign-on to multiple products

#### Guarantee monthly operating rate of 99.9%\*1

- ✓ Committed to monthly operation rate with SLA<sup>※2</sup> of Microsoft Azure
- X1 Monthly operation rate of the Azure SQL Database adopted by Bugyo Cloud
- **X2** Service level agreement



#### Operates in 140 countries worldwide in compliance with international standards

Microsoft Azure is used by more than 20 million companies in 140 countries and meets international industry-specific compliance standards such as ISO 27001, HIPAA, FedRAMP, SOC1 and SOC2.













#### Obtained international certification SOC1 and SOC2 reports

Bugyo Cloud has obtained the SOC1 Type2 report for internal control over financial reporting and the SOC2 Type2 report for internal control over security.

#### 2. Ensuring data reliability

Data reliability is of utmost importance. By adopting the cloud platform, SQL database and cloud development environment (PaaS) provided by Microsoft Azure, we ensure continuous data reliability.

#### 3. Reaping the benefits of R&D investment

Bugyo Cloud and Bugyo Cloud Edge products automatically benefit from the hundreds of billions of dollars in research and development that Microsoft invests every year.

#### 4. Ease of using Windows applications

The user interface is designed with Windows applications in mind and provides functionality and operability that is as precise as or more precise than on-premise.



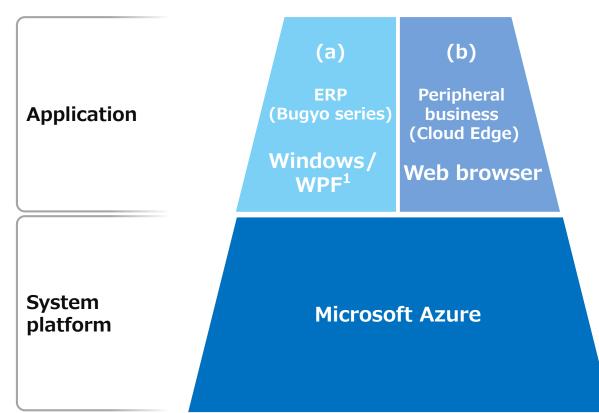
Focus on Microsoft technologies

# Implement Native Cloud Development based on Microsoft Azure



#### **System architecture of OBC products**

Applications are developed on the Microsoft Azure platform using two technologies: (a) WPF-based applications focusing on operability and functionality for core business systems; and (b) web browser-based applications focusing on convenient access and diversity of terminals for peripheral business systems.



#### **Features of OBC systems**

**Higher quality** 

Responding to high-level operations Functionality, speed, and operability

Anytime, anywhere

Responding to the diversity of work environments Telework Responding to a variety of work styles

Connect/spread

Realizing the digitization of business operations Automatic data integration API Economy

Professional license

Professional support Provide dedicated licenses as standard offering

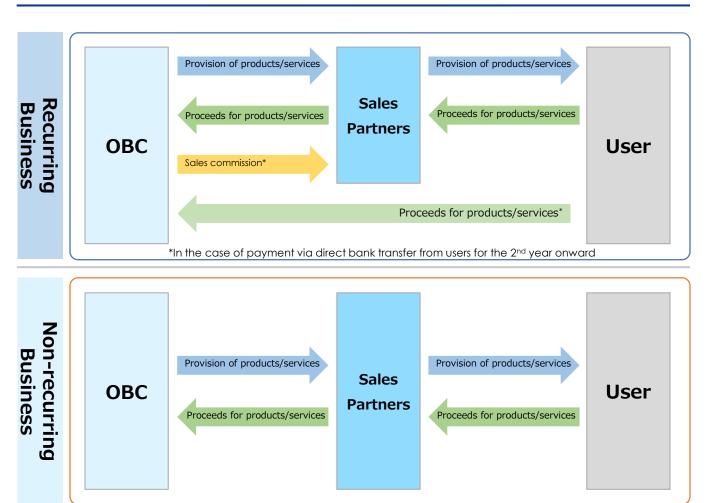


### Focus on partner strategies

### **OBC's Business Model**

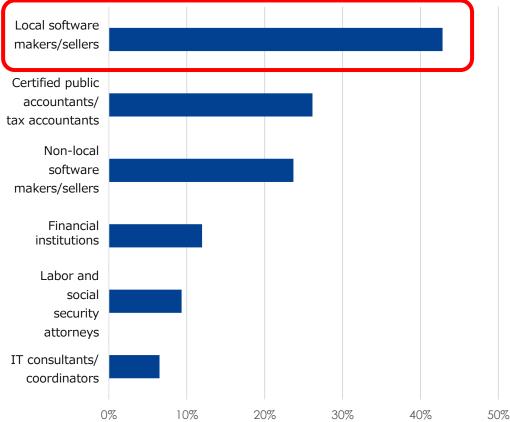


#### **OBC's Business Model**



#### Top providers of advice to user companies regarding IT matters

Partnerships with providers of advice to user companies, such as software makers and sellers, increase opportunities for business negotiations and enable efficient nationwide business development.



Source: Report on productivity improvement measures to address workforce shortages, by Mitsubishi UFJ Research and Consulting Co., Ltd. (December 2017)



#### Focus on partner strategies

# **Strong Partner Ecosystem with Three Partner Programs**





Nikkei Computer, February 17, 2022 issue Partner Satisfaction Survey 2022 OBC won first place in Core Software/Service category



**100** technology patents

**300** seats in self-owned support center

**440K** inquiry calls annually

**133** Number of instructors

#### Customer

DX framework that links customers, partners, and OBC

#### **Alliance Partner**



c. 3,000 business partners

6,912

certified qualification holders

BC Accountant Partner System <ASOS>



c. 1,700 accountant offices

c. 100

financial institutions

#### **Connect Partner**



Connect Partnership

**224** on-premises connecting systems

**216** cloud connecting systems

**285** connect partners

Connecting OAP, ASOS, and connect partners builds a comprehensive DX support framework with customers, partners, and us.

#### **OBC Alliance Partnership (OAP)**

OAP comprises 3,000 OBC business partners with offices across Japan offering OBC products all across Japan, and more than 6,000 certified experts providing customer support.

#### **OBC Accountant Partner System (ASOS)**

A partner system to support experts, such as accountants, tax accountants, and labor and social-security attorneys.

#### **Bugyo Cloud Connect Partnership**

A partner system to support businesses linked to our products using APIs. Connect partners provide technical information and development support for Bugyo Cloud API.

Note: Figures are as of the end of March 2022



### Focus on brand strategies

### **Brand Strategies**



The "Kanjyo Bugyo" accounting system was born from a wish to support companies with systems that enable them to focus on building their businesses. The brand name "Bugyo" derives from the spirit of kabuki. Our commitment to keep tackling new challenges for customers and our passion for "Japanese manufacturing" leads to the spirit inherited from kabuki.

The "Bugyo series" brand has penetrated markets through TV commercials with a kabuki actor. Sales channels have been expanded with increased customer brand recognition. OBC will further strive to raise the profile of the "Bugyo series" brand via TV commercials and other means.





# Products & Services Lineup



### **Positioning of Product Strategies**



**Target** Back office (accounting, personnel, general affairs, etc.) areas **Delivery** SaaS model laaS model **On-premises** method Initial (Bugyo I/V ERP) **Price Annual payment Annual payment** model (Bugyo V ERP) **New technology through WPF Technology based on the Bugyo 11 series Technology** Public cloud environmen Provided by OBC Cloud System environment environmen (AZURE) laaS vendor Internal service environment Technology

OBC クラウドサービス

**Peripheral business** (employees and customers)

SaaS model

**Annual payment** 

Web browser-based technology

Cloud environmen

Provided by OBC (AZURE)



奉行クラウドEdge

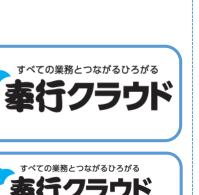
Middle-ranking and small and medium-sized enterprises

Name of

service

すべての業務とつながるひろがる 多行クラウド

iJ/iE system



奉行クラウド



奉行 [[

**奉行 11** クラウド





### **Lineup of the Bugyo Series**



	すべての業務とつながるひろがる <b>多行クラウド</b> SaaS  The SaaS version of the Bugyo series that can be used server-free and can flexibly handle a wide range of core business	Iaas  A package system for core business that improves the productivity of a wide range of tasks through a diverse portfolio of lineups  Iaas  On-premises  An ERP system that enables high-performance operations for growth companies	1
Accounting and tax	Kanjyo Bugyo Cloud A cloud accounting system that can be used with accountants Kotei Shisan Bugyo Cloud Facilitates centralized cloud management of fixed assets and lease assets Shinkoku Bugyo Cloud (Corporate and Local Taxes Version) Improves the efficiency of preparing declaration documents related to corporate and local taxes by connecting to the accounting system Shinkoku Bugyo Cloud (Detailed and Summary Statements Version) Substantially shortens the preparation time for detailed and summary statements Saiken Bugyo Cloud Improves the efficiency of managing payment and collection reconciliation Saimu Bugyo Cloud Improves the efficiency of business operations, from payment schedules to bank transfers Kanjyo Bugyo Cloud (Specific Cost Management Version) A cloud accounting system that allows specific cost management Kanjyo Bugyo Cloud (Specific Construction Industry Version) Automates construction cost calculation specific to the construction industry and visualizes the balance in real time	Kanjyo Bugyo Provides a wide range of support in accounting tasks, from financial accounting to managerial accounting Kotei Shisan Bugyo Automates depreciation calculations and declaration tasks in relation to fixed assets Shinkoku Bugyo (Corporate and Local Taxes Version) Improves the efficiency of preparing declaration documents in relation to corporate and local taxes Shinkoku Bugyo (Detailed and Summary Statements Version) Substantially shortens the preparation time for detailed and summary statements Kanjyo Bugyo (Specific Cost Management Version) A financial accounting system that allows specific cost management Kanjyo Bugyo (Specific Construction Industry Version) A financial accounting system that is compatible with construction accounting and allows construction cost management	
Personnel and labor relations	Kyuyo Bugyo Cloud A cloud salary calculation system that can respond promptly to system revisions Somu Jinji Bugyo Cloud Standardizes non-routine tasks in administrative and personnel affairs and improves productivity Hotei Chosho Bugyo Cloud A cloud system that automates the declaration of legal records after the year-end tax adjustments	Kyuyo Bugyo Improves the efficiency of salary and bonus calculations, social insurance and year-end tax adjustment Jinji Bugyo Provides comprehensive support for personnel tasks based on information on the organization and its employees simulations of personnel changes, etc. Hotei Chosho Bugyo Substantially improves the efficiency of preparing payment records and legal records Shugyo Bugyo Improves the efficiency of attendance management by automatically calculating attendance, paid leave and over	
	Akinai Bugyo Cloud	Akinai Bugyo	

#### Sales management

**Electronic** 

#### Akinai Bugyo Cloud

Substantially improves the convenience of order receiving, sales and invoicing tasks through a cloud server

#### **Kura Bugyo Cloud**

Allows access to stocking and inventory information from various places through the cloud

#### Akinai Bugyo Improves the efficien

Improves the efficiency of a series of tasks, including order receiving, sales, invoicing and receipt of money

#### Kura Bugyo

Improves the efficiency of stocking, procurement and purchasing tasks and automatically calculates inventory information

#### OFFICE BANK

**OFFICE BANK (Fund concentration and allocation system)** 

banking system



# **Bugyo Cloud Edge**





奉行クラウドEdge Bugyo Cloud Edge is a range of services provided by OBC that handles various types of businesses that cannot be operated using systems core business. This product enables companies that introduce OBC systems to link employees with back-office departments, standardize business processes and improve productivity

業務プロセスプラットフォーム employees with back-office departments, standardize business processes and improve productivity			
Accounting and tax	Bugyo Edge Voucher Storage Cloud	Meets the stipulations of the Electronic Books Maintenance Act and "scanner storage" in Act on Book and Record Keeping through Electronic Methods. Digitalizes critical vouchers easily and safely.	Annual fee from ¥48,000
	Bugyo Edge Cashless Cloud	Facilitates cashless payments, thereby eliminating the need for cash transactions. This service also improves operational efficiency by automating journal entries based on usage details.	Annual fee from ¥72,000
	Bugyo Edge Labor Management Digitalization Cloud	Improves operational efficiency by digitalizing procedures related to personnel and labor relations, such as collecting information from employees and processing social insurance and labor contracts. This service also handles procedures that are unique to general affairs, such as the collection of questionnaires and the announcement of event schedules.	Annual fee from ¥168,000
	Bugyo Edge Attendance Management Cloud	Employees can record, request and approve attendance-related matters on smartphones and computers. This service minimizes labor risks by supporting attendance management tasks.	Annual fee from ¥132,000
B	Bugyo Edge Year-End Tax Adjustment Declaration Form Cloud  Significantly improves the efficiency of application and declaration tasks related to the declaration form for exemption of dependents and others and the return form for insurance premium deductions by processing year-end tax adjustments online.		Annual fee from ¥8,000
Personnel and labor	<b>Bugyo Edge Digitalization of Pay Slips Cloud</b>	Reliably reduces the time and costs involved in distribution of pay slips.	Annual fee from ¥12,000
relations	Bugyo Edge My Number Cloud	Efficiently and securely handles business processes to comply with the My Number system.	Annual fee from ¥24,000
	Bugyo Edge Mental Health Cloud	Utilizes stress checks to help improve the work environment and decrease the occurrence of health-related absences while also establishing a mental health care system for employee.	Annual fee from ¥129,600
	Bugyo Edge Target Management Cloud Bugyo Edge Computerization of Personnel Information Cloud Bugyo Edge Personnel Development Cloud	Improves employee training and organizational capacity.  Provides an environment for managing goals based on the training policy and smoothly conducting personnel evaluations.	Annual fee from ¥330,000 Annual fee from ¥150,000 Annual fee from ¥330,000
	Bugyo Edge Personnel Change Cloud	Provides smart procedures for handling changes in personal circumstances to ensure that changes to personnel information can be updated easily.	Annual fee from ¥17,500
Sales management	Bugyo Edge Digitalization of Billing Management	Facilitates the use of paperless invoices and automates billing processes.	Annual fee from ¥30,000
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# **Price Comparison of the Bugyo Series**



#### The figures in parentheses are the annual OMSS maintenance contract fees

		SaaS	I	aaS	On-premises
		Bugyo Cloud *1	Bugyo 11 Cloud	OBC Cloud Service	Bugyo 11
i series	Standalone version	*Annual fee from ¥160,000  *Annual license fee type *1 license *Includes fee for cloud environment			From ¥250,000 (Annual fee from ¥54,000)
	Network version	Annual fee from ¥348,000  *Annual license fee type *3 licenses *Includes fee for cloud environment	Annual fee from ¥500,000  *Annual license fee type *3 licenses *An additional fee required for the cloud environment	Annual fee from ¥1,542,000  *Annual license fee type *3 licenses *Includes fee for cloud environment	From ¥1,120,000 (Annual fee from ¥158,000) *3 licenses
	Standalone version	Under development			Annual fee from  ¥232,000  *Annual license fee type *Includes fee for maintenance contract
V ERP series	Network version	Under development	Annual fee from ¥662,000  *VERP Smart Plan price *Annual license fee type *3 licenses *An additional fee is required for the cloud environment	Annual fee from ¥1,672,000  *VERP Smart Plan price *Annual license fee type *3 licenses *Includes fee for cloud environment	*VERP Smart Plan price *Annual license fee type *3 licenses *Includes fee for maintenance contract



# **Cloud Business**



### **Overview of Cloud Business**

SaaS





本行請求管理電子化クラウド

**Bugyo Edge Digitalization of Billing Management** 

奉行 勤怠管理クラウド

**Bugyo Edge Attendance Management Cloud** 

奉行給与明細電子化クラウド

**Bugyo Edge Digitalization of Pay Slips Cloud** 

**奉行 労務管理電子化クラウド** 

**Bugyo Edge Labor Management Digitalization Cloud** 

■ 奉行年末調整申告書クラウド

Bugyo Edge Year-End Tax Adjustment
Declaration Form Cloud

**奉行 労務管理**クラウド Bugyo Edge Labor Management Cloud

■ 奉行メンタルヘルスケアクラウド Bugyo Edge Mental Health Cloud

奉行身上異動届出クラウド

**Bugyo Edge Personnel Change Cloud** 

■ 奉行 マイナンバークラウド

**Bugyo Edge My Number Cloud** 

奉行 証憑保管 クラウド

**Bugyo Edge Voucher Storage Cloud** 

奉行人材情報化クラウド

Bugyo Edge Computerization of Personnel Information Cloud

奉行人材育成クラウド

**Bugyo Edge Personnel Development Cloud** 

**奉行目標管理クラウド** 

**Bugyo Edge Target Management Cloud** 

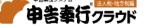


**Bugyo Cloud Edge** 



#### Accounting and tax

脚定奉行クラウド Kanjyo Bugyo Cloud



Shinkoku Bugyo Cloud
(Corporate and Local Taxes Version)

勘定奉行クラウド

Kanjyo Bugyo Cloud (Specific Construction Industry Version)

債権奉行クラウド

Saiken Bugyo Cloud

超定貨産奉行クラウド Kotei Shisan Bugyo Cloud



Shinkoku Bugyo Cloud (Detailed and Summary Statements Version)

勘定奉行クラウド Kanjyo Bugyo Cloud



#### Personnel and labor relations

総務人事奉**げ**クラウド Somu Jinji Bugyo Cloud





Kyuyo Bugyo C

#### Sales management





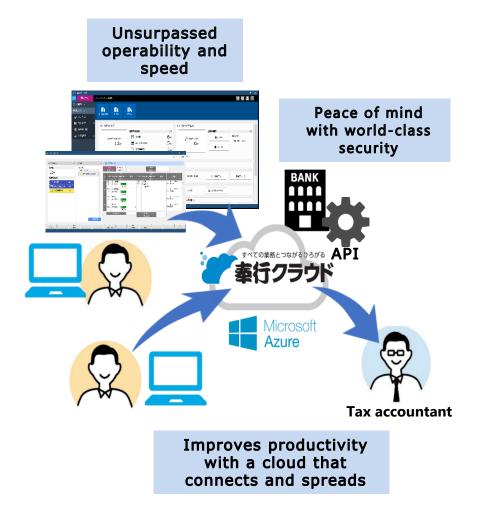


### **Characteristics of Bugyo Cloud (SaaS)**





# "Connect and spread to all business operations" by providing world-class security that offers great peace of mind, safety and trust.























# **Characteristics of Bugyo Cloud**

SaaS



#### **Expert Licenses**

Expert Licenses Connecting to other people

# Provide expert licenses as standard

so that Bugyo Cloud can be used together with experts, such as tax accountants and social security consultants.

#### Easily share data with experts

Once an expert license has been provided, the expert can use Bugyo Cloud and quickly share the customers' data.

Speed up monthly closing

by reducing business processes



correction.

iournal entries

corrected and

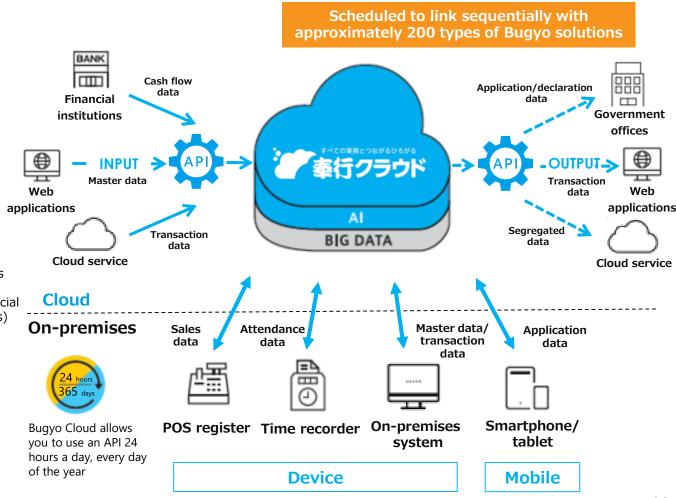
added slip files

Professional experts (tax accountants, accountants and social security consultants)

Prepare ledgers

#### **Ecosystem for Connecting and Spreading**

With the use of an API, data can be automatically linked easily and seamlessly, crossing over systems.







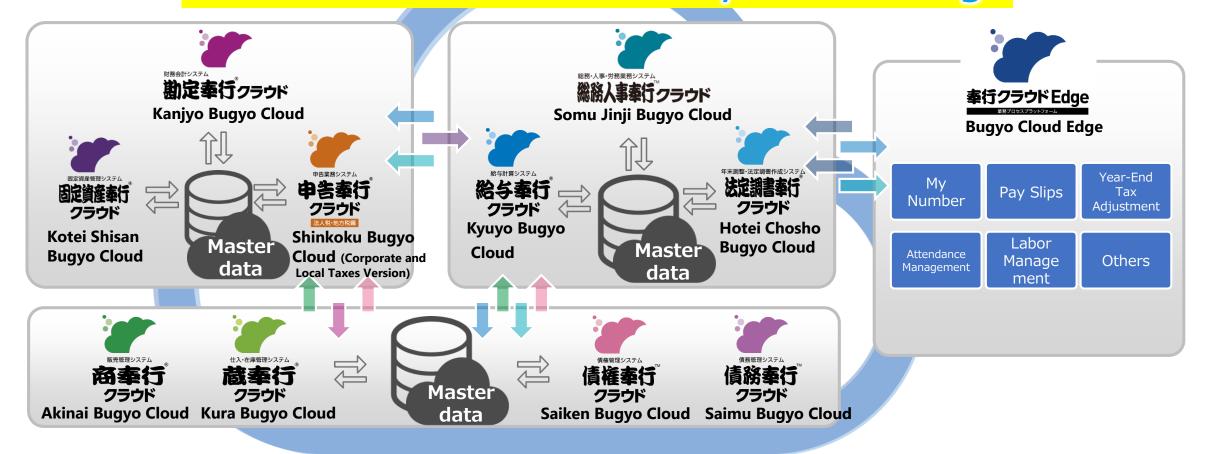


# Significantly Reducing Tasks by Realizing "One Fact, One Data Set"



Bugyo Cloud improves productivity based on the idea of "one fact, one data set." It eliminates the trouble of linking data and double entries as much as possible by automatically linking master data with other data without users even being aware of it.

# Eliminate double entries by data linkage

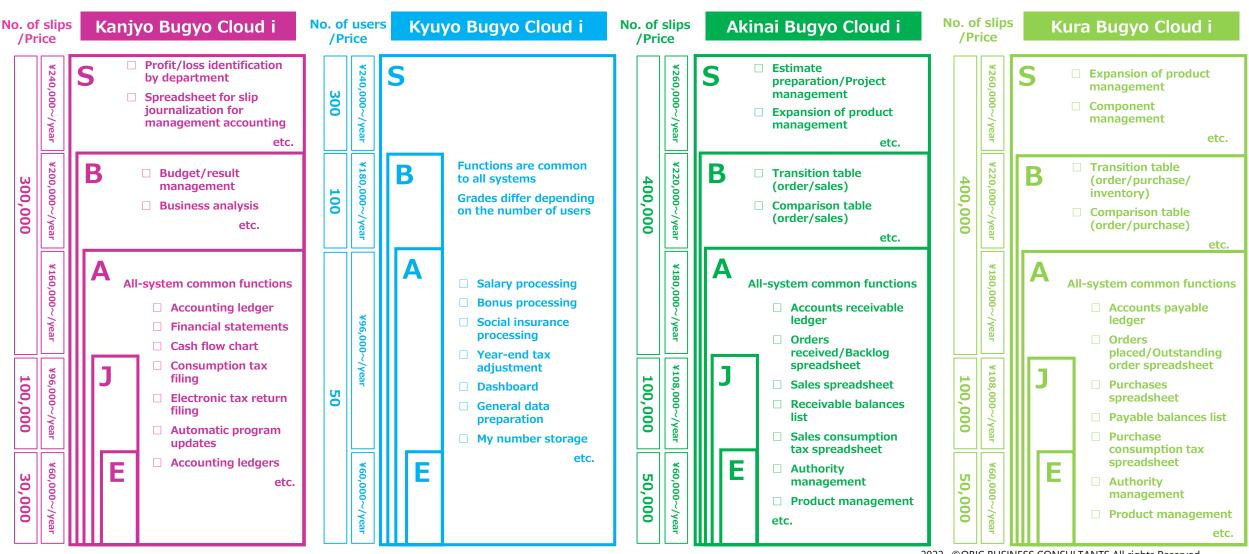




### **Bugyo Cloud Systems and Prices**



Customers can select a system grade according to the functions they use, the data capacity, and the number of users.





# Compact Models for Small Enterprises Bugyo Cloud i J / i E





#### **Characteristics**

# **Bugyo Cloud's performance** remains unchanged



These products deliver high productivity by utilizing the same functions and response capabilities as Bugyo Cloud. The number of licenses and API compatibility can be increased.

# Can be expanded as the company grows







The only limit on these products is data capacity. They can be expanded to deliver higher-level services in line with the company's growth and management environment.

# Can be used easily and cost effectively



These high-performance products can be used easily and cost effectively.

### **Comparison with Bugyo Cloud**

	Bugyo Cloud	Bugyo Cloud i J	Bugyo Cloud i E
Enterprise size	Small and medium-sized enterprises	Small enterprises	Ultra-small enterprises
Functions	_	Equivalent to Bugyo Cloud	Equivalent to Bugyo Cloud
No. of slips (Kanjyo Bugyo)	300,000	100,000	30,000
Price (Kanjyo Bugyo Standalone)	Initial cost: 50,000 yen Annual charge: 160,000 yen	Initial cost: 50,000 yen Annual charge: 96,000 yen	Initial cost: 0 yen Annual charge: 60,000 yen



### **Bugyo 11 Cloud & OBC Cloud Services**

**IaaS** 





The Bugyo 11 series (license fee type) is used in combination with public cloud services (laaS/PaaS). Users can select any public cloud service that is compatible with the Bugyo 11 series.









In addition to the Bugyo 11 series, OBC offers other premium services such as the establishment, operation and support for cloud and other environments. These services can be used wherever an internet environment is available. (\*You can also use these services in a cloud environment if you purchase the Bugyo 11 series.)





OBC supports cloud operations for the Bugyo 11 series. Users can concentrate on its use and reduce their system operation costs.



### **Characteristics of Bugyo Cloud Edge**







- Bugyo Cloud Edge is a range of services provided by OBC that handles various types of businesses that cannot be operated using systems for fundamental tasks. This product enables companies that introduce OBC systems to link employees with back-office departments, standardize business processes and improve productivity.
- They can be seamlessly linked and synced with other related Bugyo products.
- They can be utilized as tools for improving the response capabilities of an entire company.

#### **Characteristics**

#### Make routine tasks easy

Time spent by employees on routine tasks is reduced.



Routine tasks such as handling employee applications and approvals can be performed easily on a smartphone or PC from home or an off-site location. Unfamiliar tasks can also be processed easily with guidance, and inefficient employee tasks can be resolved.

### Improve back-office productivity

Manual procedures and mistakes are reduced.



As Bugyo Cloud Edge can be linked to employee application data, employees do not need to manually input the data in fundamental systems. Also, as Bugyo Cloud Edge can be used by social insurance consultants and tax accountants as well, there is no need to conduct data exchanges, thereby ensuring that operations can be conducted safely and accurately.

### Can be used safely and securely

Peace of mind with world-beating security.



Microsoft Azure implements the latest security measures to cover all eventualities. By conducting operations using Microsoft Azure, OBC can protect its customers' important data while also providing a safe and stable business environment.

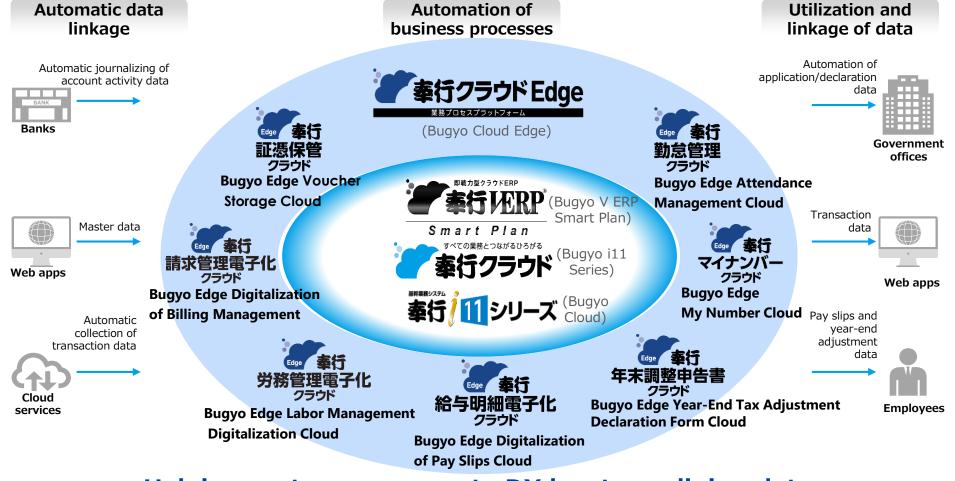


# **Bugyo Cloud Edge Enables Automatic Data Collection and Utilization**





Bugyo Cloud Edge helps our customers promote DX by improving the efficiency of data linkage and utilization and of automating business operations. It achieves this by coordinating with our core systems and other companies' products and services.





# On-premises Business

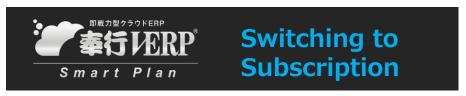


# **OBC Software Packages**



Product		Description	Catalog price
	New ERP	Package designed to further enhance the Bugyo series' functions	¥1,580,000- ¥6,590,000 (3-20 clients)
	Network Edition	A model that allows integrated data management across multiple branches and business facilities by connecting a database server to client PCs via a network	¥970,000- ¥5,330,000 (3-20 clients)
i Series	Standalone	A standard model used for one PC, designed to support small enterprises, individuals in charge of particular tasks, and operations within a department	¥250,000- ¥860,000
	J Series	For small enterprises	Initial registration fee of ¥20,000 Annual fee from ¥40,000-¥60,000
Electro	nic Banking	Bank transaction management system used in the business facilities of large and mid-size enterprises that use city or regional banks	
	Advanced Edition	A high-grade model that can be linked closely with existing systems, considering the need for gradual development and the establishment of links starting from the necessary parts to flexibly respond to the introduction phase of an adopting enterprise.	Annual fee from ¥886,000~ (5~clients)
V ERP Series	Standard Edition	A model that allows integrated data management across multiple branches and business facilities by connecting a database server to client PCs via a network	Annual fee from ¥778,000~ (5~clients)
	Single Edition	A standard model used for one PC	Annual fee from $232,000$ (5~clients)

V ERP series released the V ERP Smart Plan, which offers a flat-rate model, transitioned from a purchase model



#### Usage types

There are three types: one is to use an in-house server, another is used in combination with public cloud services, and the other is a type where OBC offers services such as the establishment, operation, and support for cloud and other environments.

Bugyo V ERP is available at a flat rate regardless of the usage type.







In-house



# **Characteristics of Optional Products (Bugyo Options)**



### **Optional products (Bugyo Options)**

- **◆** Bugyo Options are various optional products that are compatible with the Bugyo series dedicated to businesses.
- ◆ Introducing these optional products in combination with the Bugyo series facilitates the development of systems that are in line with the customer's business and industry.

#### **Five characteristics**

- Data is directly linked because the products are fully compatible with the Bugyo series.
- The products can be operated immediately because customization is not necessary.
- Quick delivery is possible because the products are packaged.
- The products provide full support in responding to maintenance, tax system revisions, etc.
- 5 Comprehensive on-site guidance services are provided following the introduction of the products.

#### List of Optional Products

	Product	Corresponding products
•	Receipt of money management option Payment management option Management accounting option Foreign currency input option Densai (electronically recorded monetary claims) and notes receivable management option Densai and notes payable management option	<ul> <li>Kanjyo Bugyo</li> <li>Kanjyo Bugyo (Specific Cost Management Version)</li> <li>Kanjyo Bugyo (Specific Construction Industry Version)</li> </ul>
•	Distribution of pay slips option	<ul> <li>Kyuyo Bugyo</li> </ul>
•	Wage revision option	• Jinji Bugyo
•	Individual project management option Simultaneous input option for orders placed and received Simultaneous input option for sales and purchases Reversal of receivables option Reversal of payables option	<ul><li>Akinai Bugyo</li><li>Kura Bugyo</li></ul>



### **History of On-Premises**



#### Provision of products for longterm use

- Respond quickly and accurately to systemic revisions, legal revisions, etc.
- Support the latest technologies, including Microsoft's latest OS and the latest development environments, such as .NET, cloud, etc., from the standpoint of technology.

2020 Bugyo i11/V ERP11
Systems for core business that increase the productivity of a wide range of businesses

2015 Bugyo i10/V ERP10 : Compatible with Windows 10

2012 Bugyo i8/V ERP8 : Compatible with Windows 8

2009 **Bugyo i**: Compatible with Windows 7

2007 Bugyo V ERP: Support internal controls and IFRS

2001 — Bugyo 21: Support the new Companies Act, electronic tax return filing, etc.

**TOPseries**: Developed around the same time as the launch of the PC

Multiple models are available based on the requirements of the enterprise

#### i series

Standard model for small and medium-sized enterprises

#### V ERP series

Higher-end model that supports IFRS and internal controls

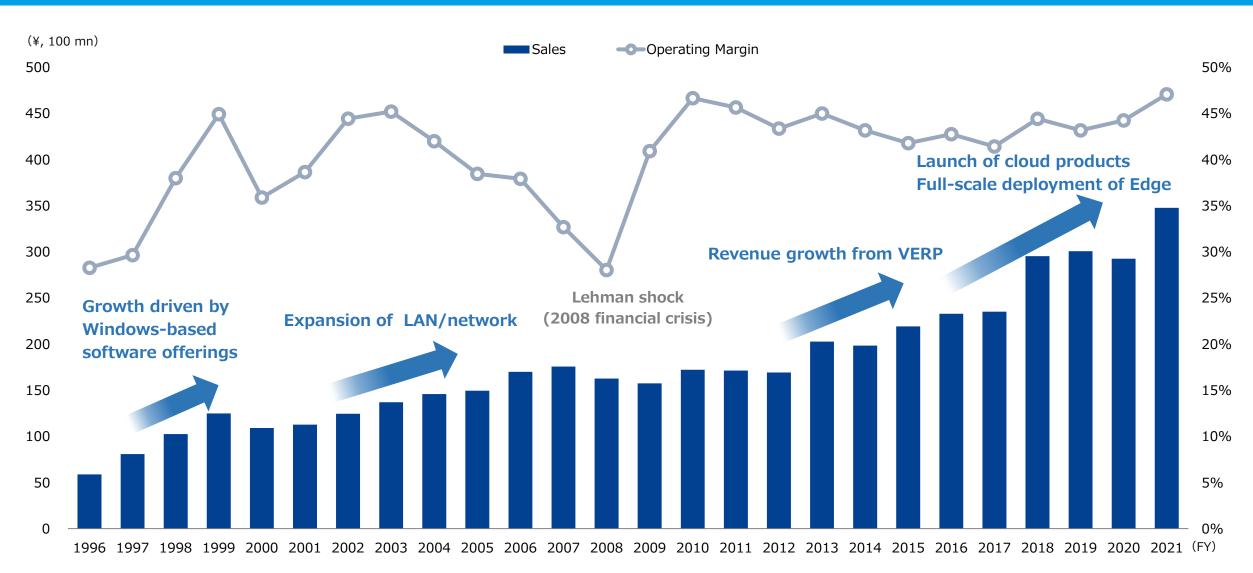


# Finance Conditions Market Share



### **OBC's History**





Note: Operating margin = Operating profit / Revenue



# **Net Sales Composition by Product Category**

Guidance fee sales (useware)



With core business systems as main products, a well-balanced business portfolio is established by mixing introduction support, maintenance, and other companies' products.

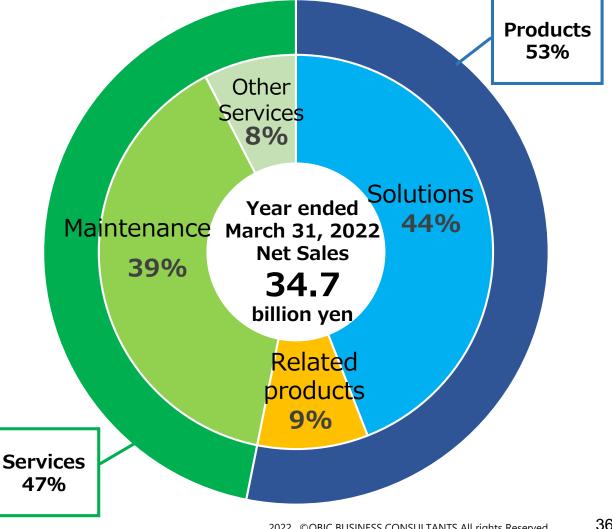
#### **Products Solutions Related products** [Subscription model] Supplies (special forms) ·Bugyo Cloud ·Bugyo 11 Cloud OBC Cloud Service Other companies' products ·Bugyo V ERP Smart Plan linked with the Bugyo series Bugyo Cloud Edge services [On-premises model] Outsourced development of Packaged software EB for city banks (Bugyo V ERP, Bugyo i series [New ERP, Network Edition, Standalone and J series) Optional product •Electronic banking systems (Office bank) **Services Maintenance Other Services** Maintenance contracts for the Workshop sales (useware)

Bugyo series and other

EB for city banks

services provided by OBC

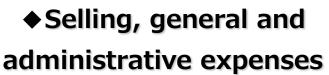
Monthly subscription fees to

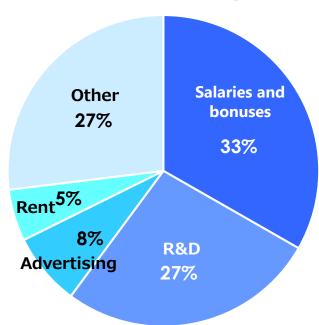




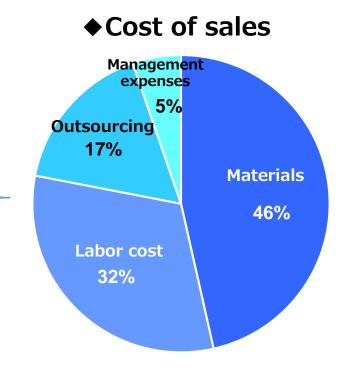
### **OBC's Profit and Loss Breakdown (FY Ended Mar. 2022)**







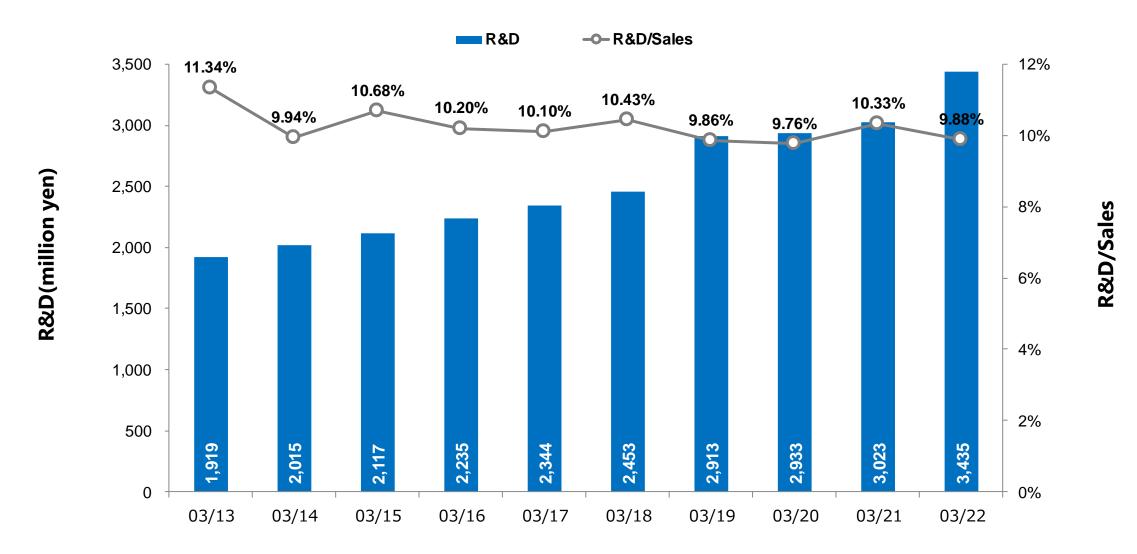






### **Focus on Research and Development**





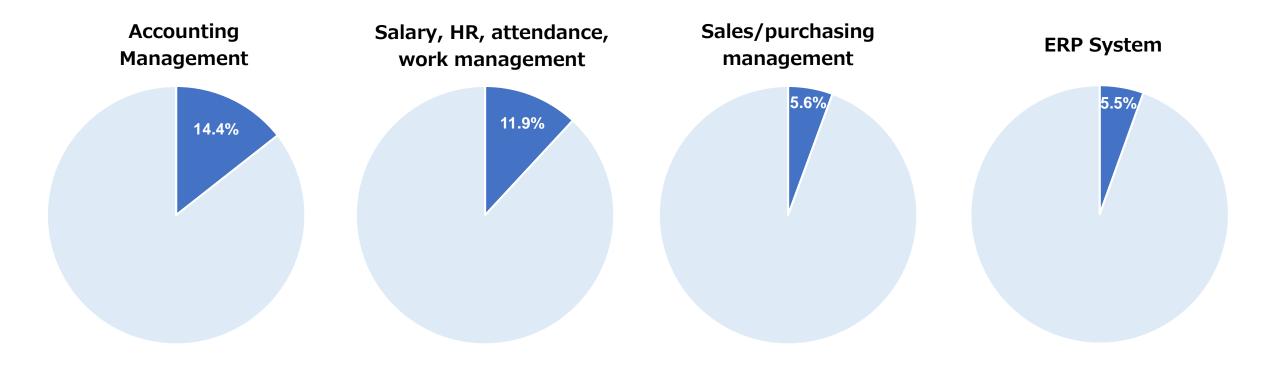


### Market Share(Number of Systems Installed)



●Investigation period: June – July 2021

● Target: SMEs with annual sales of less than 50 billion yen





# Sustainability

### **Value Creation Process**

Mission

### Innovate business processes and excite customers

#### **Materiality**

Promoting IT innovation

Promoting business activities with consideration given to the environment

Promoting diversity management

Conducting activities related to corporate responsibility

### Operating capital (Input)

#### Human capital

- Sophisticated IT human resources for delivering optimized solutions
- •Framework for education from scratch
- Intellectual capital
  •Know-how accumulated since our foundation
  •Intellectual property
- •Intellectual property (patents, utility model rights, etc.)

### Social and relationship capital

Partner ecosystem

partners

•Collaboration with other companies' solutions to co-create new value

Manufacturing capital
•Service sites in Japan that
support customers and

- •In-house development of products
- •Development system for stable product development

Financial capital
•Solid financial foundation
that leads to sustainable
value creation



#### **Output**



Improved productivity with business services for back offices



Digitization of operations with business services for employees



Installation and operational support with introduction support services



Support for safe and secure operation by customers with support services



Enhancement of partner ecosystems

### Value proposition (Outcome)



Promoting IT innovation



Measures for societies facing labor shortages due to declining working population



Sustainable economy with a virtuous cycle



Realization of a worthwhile workplace for employees



Improving long-term corporate value



Achieving a clean global environment























**Stakeholders** 

Customers

Shareholders

Business partners

Local communities

Environment



## Four key themes and 14 materialities



Key theme	Materiality	Guidelines for action	Initiative	SDGs	
Promoting IT innovation	Improve quality/customer satisfaction	Ontinue to provide products/services that maintain high uality and always meet needs.  Improve convenience by reflecting customer requirements in our products; build a system for full support provided by sales and development members; provide quality services through in-house development of products		8 DECENT WORK AND CROWTH AND INFRASTRUCTU	
	Co-create based on partnerships established with a variety of companies and associations	Work with partners to solve corporate problems and aim for harmonious relationships.	Establish a partner ecosystem; collaborate with other companies and various associations		
	Respond to information security needs	Provide a security environment that corporate can use safely.	Ensure world-class security with Microsoft technology; build a high-standard security system (acquiring a SOC2® Type2 report); provide education on information security	17 PARTMERSHIPS FOR THE COALS	
	Provide products and services that contribute to solving the problem of the shrinking working population	Aim to provide products/services that contribute to improving productivity.	Automate operations through increased sophistication of business systems; respond to diversified work styles by promoting cloud-based remote access; link various business services using APIs		
Promoting diversity management	Ensure employees' health and security	Create a healthy and secure work environment for employees.	Have the Company cover the expenses incurred for gastroscopies, flu vaccinations, and optional gynecological exams; invite industrial physicians to provide health-related lectures; distribute disaster prevention supplies; allow employees to work from home or use flexible work hours as measures against COVID-19; Mental health care using stress checks	3 GOOD HEALTH 4 QUALITY AND WELL-BEING 4 EDUCATION	
	Promote work and life balance	Create an environment where employees can have a work/family balance and continue to work while playing important roles.	Reduce long working hours; encourage employees to take childcare leave; expand the eligibility of employees for working short hours to those with sixth-grader children	5 GENDER 10 REDUCED	
	Promote utilization of diverse human resources	Aim to create an open workplace that offers opportunities.  Ensure gender equality in employment and personnel system; hire people with disabilities; help people with disabilities continue working			
	Enhance education and training activities	Support the growth of employees.	Regularly provide skill training and mindset training sessions ; provide an environment where employees can take the initiative to learn	¥	
Promoting business activities with consideration given to the environment	Promote reduced use of resources through digitization of operations	Reduce the amount of paper used through digitization of operations.	Provide cloud services for digitizing operations; promote digitization of internal operations	12 CLIMATE 15 LIFE	
	Reduce CO <sub>2</sub> emissions	Strive to reduce environmental burdens by utilizing online and cloud services.	Reduce travel by using digital marketing, etc. using remote demonstrations, remote support services, and online conferences; use of virtualization technology for cloud services	ACTION IJ ON LAND	
Conducting activities related to corporate responsibility	Have active dialogue with stakeholders (shareholder, customer, employee, families of employee, etc.)	Strive to engage in open-minded management in which stakeholders' opinions are actively incorporated.	Appropriately disclose information through websites, etc.; establish a customer service section; provide information using internal social networking and other tools; hold internal events		
	Promote BCP	Build a system that allows business operations to be continued while minimizing damage when a disaster hits.	Establish a Disaster Prevention Committee; formulate a disaster response manual; introduce a safety confirmation service; regularly hold a disaster prevention drill	1C PEACE JUSTICE	
	Ensure legal compliance	Each and every executive and employee must observe laws and internal rules to conduct corporate activities with high ethical standards.	Create and thoroughly implement a compliance manual/guide (excluding antisocial forces, the Subcontract Act, corruption prevention, etc.); observe the Personal Information Protection Policy (privacy policy); set up an antiharassment policy; provide education on compliance	AND STRONG INSTITUTIONS	
	Establish a check system for corporate management	Improve transparency in management and strengthen management monitoring functions toward the achievement of management goals.	Establish an Internal Control Committee; ensure compliance with JSOX (internal audits) requirements; establish a whistleblower system; strengthen the reliability of financial statements and information security management system (acquiring SOC1® Type2 and SOC2® Type2 reports); ensure compliance with the Corporate Governance Code		



# **Non-Financial Summary**



		FY ended Mar. 2020	FY ended Mar. 2021	FY ended Mar. 2022
	Number of employees (persons)	842	898	908
	Percentage of female employees (%)	34.9	35.4	35.9
	Number of hires (person)	73	77	65
	Average service years (years)	10.1	10.1	11.0
Society	Turnover ratio (%)	3.1	2.2	6.4
300.00,	Number of employees who took childcare leave (persons)	45	39	42
	Number of employees who used the childcare shortened hours system (persons)	65	65	78
	Percentage of annual paid vacation taken (%)	64.2	53.0	64.6
	Average monthly overtime per person (hour)	22.3	19.0	18.6
	Total number of directors (persons)	10	10	9
	Number of outside directors (persons)	5	5	5
	Number of meetings of the board of directors held (times)	10	3	*
Governance	Average attendance rate of outside directors at meetings of the board of directors (%)	86	93	*
	Average attendance rate of outside auditors at meetings of the board of directors (%)	83	100	*
	Attendance rate for compliance training courses (e-learning) (%)	100	100	100
	Attendance rate for information security education programs (%)	100	100	100



### **Evaluations by External Organizations**





	Overall satisfaction level	Performance/ evaluation	Reliability	Operability	Cost	Support	Desire to continue
Level of importance		58.4	<b>58</b> .0	<b>54</b> .0	48.7	<b>46</b> .0	
Overall average (effective index is a total value)	58.2	62.5	65.8	56.1	<b>47</b> .1	57.8	60.9
OBIC Business Consultants Co., Ltd. (Bugyo V ERP, etc.)	<b>71</b> .1	<b>74</b> .7	77.6	71.8	58.6	70.7	<b>70</b> .7



#### **Partner Satisfaction Survey**

**Nikkei Computer** 2006, 2008, 2009, 2011-2013, 2016, 2019, 2021, 2022

**A**nd year in a row

Won

st place

th time in total

Nikkei Computer, February 17, 2022 issue Partner Satisfaction Survey Core Software/Service Category



#### **Bugyo** series Introduction share

Source: Nork Research 2016, 2017, 2018,2019 and 2020

in a row

Won st place

Introduction share in:

- Accounting management; and
- Salary, personnel, attendance and work management of middle-ranking and small and medium-sized enterprises

Nork Research "Actual State of IT Application Usage and Evaluation Report of Mid-Sized and Small and Medium-sized Businesses in the 2020 Version" "Kanjyo Bugyo" and "Kyuyo Bugyo, Jinji Bugyo and Shugyo Bugyo"



#### Introduction share

Source: MIC Research Institute Ltd.

Number of shipments of **ERP** packages for mediumsized enterprises

st place

New Software Business Market: 2020 Number of shipments in ERP for middleranking enterprises: 2019 actual results



#### Introduction share

Source: Fuji Chimera Research Institute, Inc.

**Number of shipments in ERP** for middle-ranking enterprises

st place

Aim to differentiate by providing remote support and increasing resources "Outlook on the Market for core business Packaging Software: 2021 Version" Source: MIC Research Institute Ltd.



#### Introduction share

Source: Fuji Chimera Research Institute, Inc.

**Number of shipments of** labor management software

st place

New Software Business Market: 2021 Version Share in labor management software:

2020 actual results



# Promotion of Health and Productivity Management and Work-Life Balance

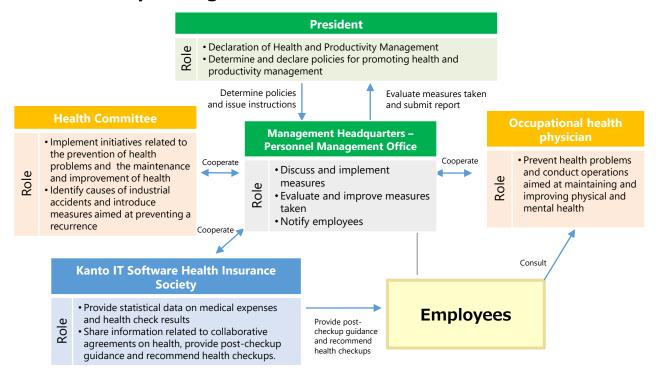


#### **Declaration of Health and Productivity Management**

OBIC Business Consultants Co., Ltd. believes that the key to promoting the development of an enterprise is ensuring that its employees are physically and mentally healthy and capable of performing at their full potential.

Given this, together with all of our employees and their family members, we are committed to continuing our efforts to discuss and promote measures aimed at enhancing health in line with changing social needs with a view to establishing open and fair working conditions.

# Implementation Structure for the Promotion of Health and Productivity Management



## **Certification as an Outstanding Health and Productivity Management Organization for 2020**

In accordance with the Declaration of Health and Productivity Management, OBC has been steadily and consistently implementing measures to support the promotion of employee health, such as holding health-related lectures, paying expenses for optional health checkups, conducting in-house flu vaccinations, and distributing health-related news. Following an evaluation of these initiatives, OBC was certified as an Outstanding Health and Productivity Management Organization for 2020 by the Ministry of Economy, Trade and Industry and Nippon Kenko Kaigi.



**OBC** promotes the creation of ideal working conditions and work-style reforms for employees.

Maternity leave

Shorter working hours system

Family-care leave

Childcare leave

Maternity leave acquisition rate: 100%

Many employees who have taken maternity or childcare leave, later also play an active role.

Received Kurumin certification!

Certification

2017 Kurumin

"No Overtime Day" system

(Average for all departments)

Approx. 20 hours

Monthly average overtime:

Promote less overtime

Promote a fixed working hours system:

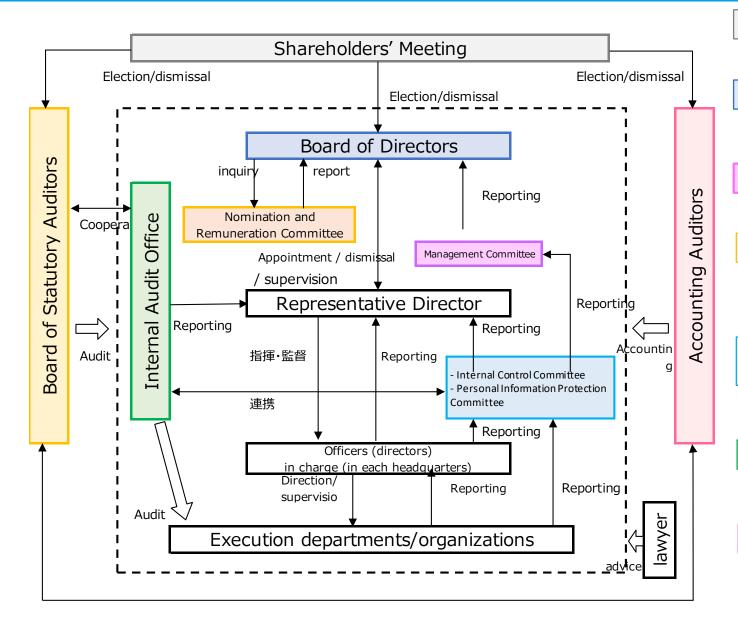
One day a week or more

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### **Governance Structure**





#### **Shareholders' Meeting**

The Company's highest decision-making body. It resolves matters stipulated in the Companies Act and the Articles of Incorporation.

#### **Board of Directors**

This body makes business-related decisions to improve the corporate value of the Company and supervises the business execution function as a management supervisory body.

#### **Management Committee**

This body discusses and determines basic policies and strategies in relation to management and determines important matters related to management execution.

#### **Board of Statutory Auditors**

This body is responsible for the function of auditing and, in line with the Company's management policies and in accordance with the auditors' auditing standards, conducts audits to help the Company to achieve its management goals as well as improve and enhance management controls.

### **Internal Control Committee Personal Information Protection Committee**

To support cross-organizational activities and perform continuous monitoring, this body reports the audit results to the Board of Directors and the Board of Statutory Auditors.

#### **Internal Audit Office**

This body conducts accounting audits and operational audits in-house, makes operational improvement proposals and reports the audit results to the Board of Statutory Auditors.

#### **Accounting Auditors**

Based on advice and recommendations from the Accounting Auditor, Statutory Auditors and Internal Auditors ascertain the status of internal controls, etc. and report their findings to the Board of Statutory Auditors.



# Reference (Glossary)



No.	Terms	Descriptions
1	Microsoft Azure	A cloud platform that is run from a Microsoft data center. It provides an operating environment for applications, middleware services, databases, etc. It is being adopted as a cloud platform for the OBC Cloud Service, Bugyo Cloud and Bugyo Cloud Edge.
2	SaaS	A type of cloud service where software is provided and used as a service via the Internet. Bugyo Cloud and Bugyo Cloud Edge services are provided using this type of cloud service.
3	laaS	A type of cloud service where the servers and other forms of equipment and network infrastructure that are required to operate information systems are provided as a service on the Internet. OBC Cloud Service and Bugyo 10 Cloud services are provided using this type of cloud service.
4	WPF Rich Client UI	A type of SaaS client user interface that is created in Microsoft's next-generation Windows client development environment. It provides better operability and functionality than Webbased user interface applications.
5	Open API	An interface that allows software functions to be accessed via external applications. Bugyo Cloud is scheduled to provide OBC Open API in cooperation with external services.
6	OBCiD	An integrated user authentication infrastructure for Bugyo Cloud services. The user can use multiple Bugyo Cloud services with one OBCiD. Moreover, mutual authentication with other cloud services, such as Office 365, allows single sign-on for both services if either one of the accounts is authenticated.
7	RPA	Robotic process automation (RPA) can identify applications performed on screens and system screens, memorize the operations like human beings do, and then execute them. RPA is not necessarily developed in a programming language. It is operated according to execution procedures established in advance.





### www.obc.co.jp

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Tel: 03 3342 1881

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